Website Planning Document

**Website Name**: Weather Tracker 24/7

**URL**: weathertracker.com

**Purpose of Website**: To provide a fast, accurate weather forecast to anyone who needs to know the weather.

**Target Audience**: People who want to know the weather just like that!

**Examples:** Ben, who is talking to his friends and wants to know what the weather is on Saturday for their picnic;

Jenny, who is going to work that morning but doesn’t know if she should bring a raincoat or not;

Issac, who’s with his girlfriend and want to go hiking in a week but doesn’t know if it will rain;

Tammy, who’s simply curious about the weather as she studies on her laptop;

Arthur, who is wanting the weather forecast quickly but also wants to know what the weather is like in other places.

|  |
| --- |
| **Page Title** |
| Home (local weather) |
| 10-day Forecast |
| Other Locations |
| About |
| Contact

|  |  |  |  |
| --- | --- | --- | --- |
| Title | Helvica | 48px | Black Bold |
| Links | Helvica | 36px | Black Highlighted |
| H1 | Helvica | 24px | Dark Blue |
| H2 | Helvica | 20px | Dark Gray |
| H3 | Helvica | 18px | Silver |
| body | Helvica | 16px | Black |

 |